



Philanthropy Guide

Theta Phi Alpha 

Theta Phi Alpha 
FOUNDATION





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July 2018

Dear Sisters,

This *Philanthropy Guide* will increase your understanding of the national philanthropies of Theta Phi Alpha, the relationship between the Fraternity and Theta Phi Alpha Foundation, suggested activities to support these philanthropies, and financial tools to make your fundraising efforts easier.

The national philanthropies are selected by **Theta Phi Alpha**, the Fraternity, in support of its mission statement section to “advance...philanthropic interests.” **Theta Phi Alpha Foundation** is a separate, tax-exempt organization with the mission:

- ☉ *To enrich Theta Phi Alpha sisters by providing resources for scholarship, philanthropy, and education through charitable giving.*

This *Philanthropy Guide* a resource to assist our chapters, colonies, and associations to unite in order to benefit our three beloved philanthropies:

- ☉ *Camp Friendship*
- ☉ *The House that Theta Phi Alpha Built*
- ☉ *Glenmary*

We look forward to hearing the fabulous results that will be achieved by our sisters to benefit these philanthropic causes.

On behalf of the Directors of Theta Phi Alpha Foundation
Yours in the bonds of sisterhood,

Leslie E. Trahant, Alpha Beta
Chairman





The House that Theta Phi Alpha Built

Theta Phi Alpha adopted the philanthropic cause of providing shelter in an effort to reduce homelessness in 1993, under the title

The House that Theta Phi Alpha Built. In this 25th anniversary year, our chapters strongly support this effort with their philanthropy and community service activities.



The intention of the program is for our sisters in Theta Phi Alpha to work towards providing shelter for those who need it, as well as making life easier for people without homes. Uniting for *The House that Theta Phi Alpha Built*, we offer chapters, associations, and individuals an opportunity to select a charitable organization that meets their organizational needs. A chapter may wish to support an organization in a hands-on manner, such as providing volunteers to fulfill the philanthropy's mission. Examples of this could include sorting collections (like a food drive) as directed by the organization or working in a soup kitchen. Another chapter may wish to perform an activity on campus or at a sister's home, such as compiling kits of personal care items, then bringing them to the organization or sending letters in support of legislation. Conversely, an association may run a fundraiser and provide the net proceeds to the beneficiary philanthropy. The possibilities are endless, see page 5 for ideas.

Suggested Organizations and Programs

We encourage any support that helps those who are in need of shelter or prevents homelessness. If you are looking for a place to start, consider one of these 19 ideas.

Organizations	Programs and Projects
🌐 Covenant House	🌐 homeless shelter
🌐 The Elevated Studio	🌐 soup kitchen
🌐 Enchanted Makeovers*	🌐 domestic violence housing
🌐 Family Promise	🌐 nursing home
🌐 Grandma's Gifts*	🌐 food pantry
🌐 Habitat for Humanity*	🌐 group home for children
🌐 Hattie Larlham (Akron)*	🌐 transitional housing
🌐 Ronald McDonald House	🌐 drives for clothes, food, personal care, school supplies, household supplies, linens, furniture
* Organizations related to Siena Medalists.	🌐 citizen advocacy with local, state or federal government
	🌐 emergency shelter support
	🌐 education - how to support the cause



Camp Friendship

Theta Phi Alpha and the Foundation have been associated with Camp Friendship since the 1990's, when the Foundation worked with Glenmary to find a Glenmary program that would appeal to our collegians. We have found that causes that relate to supporting youth serve as a strong area of interest for our collegians.

Camp Friendship is a summer camp for children living in rural Mississippi, whose cases are managed by the Mississippi Department of Child Protection Services. Many of the children who participate a one-week session at Camp Friendship live in poverty. Some have behavioral disorders. Camp provides time for these children to have consistency: three meals per day, firm support, and the opportunity to just relax and have fun.



Theta Phi Alphas often volunteer as camp counselors, rewarded by the experience of love and joy. Pictured are: Bailey Fulwiler, Delta Delta and Kaitlyn Flynn, Gamma Rho.

Each child is given a canvas backpack to store the treasures that they create and receive during their week of camp. Campers are given swimsuits, and shirts to decorate. Some children are provided other needed items, such as athletic shoes or even a toothbrush. "It takes some very patient, dedicated and loving volunteers to really make the camp matter for the campers," says three-time camp counselor Bailey Fulwiler, Delta Delta.

Theta Phi Alpha Foundation has funded two weeks of Camp Friendship through the direct support of our donors. Some chapters have performed projects during their Philanthropy Nights for Camp Friendship, such as creating personal care kits for the campers. An alumnae association shops for new swimsuits (one pieces and tankinis) annually for the Camp.

One way to contribute is to make individual contributions to our Cash for Camp program. Geared towards collegiate donors, chapters are encouraged to raise a set amount per sister to fund the camp's activities. The camp acquires certain items through long-standing relationships negotiated with vendors, so cash actually helps them to provide greater benefits to the campers. Holding a fundraiser, like selling homemade s'mores, help to raise funds by touching on the donors' own happy memories of their childhood and summer camp experiences.





Glenmary



Glenmary Home Missioners is Theta Phi Alpha's first national philanthropy. Glenmary Home Missioners serves the spiritual and material needs of those living in rural Appalachia, where they distribute food, clothing, and books to needy persons, and assist in providing medical care, job training and tutoring.

Glenmary was selected as a national philanthropy for Theta Phi Alpha in 1959. At that time, Theta Phi Alpha initiates were all Catholic or educated in a Catholic environment. As Theta Phi Alpha adopted an open membership policy, additional philanthropies have been selected. Glenmary continues to receive support from Theta Phi Alpha sisters. An endowment fund has been created for Glenmary, to ensure the ever lasting, ever loyal support of Theta Phi Alpha for our original philanthropy.

Glenmary is inspired by the vision of society founder Father William Howard Bishop. Glenmary missionaries and lay coworkers strive to serve the spiritual and material needs of those living in some of the most impoverished counties in the South and Appalachia. While they are a religious organization, they are dedicating to serving people where a significant portion of the population has no church affiliation.

The focus of Glenmary's work is in rural Appalachia, which includes portions of 13 US states and roughly 25 million people. The need is great in the Appalachian region, as high percentages of Americans in Appalachia live below the poverty line.

A success story of Glenmary's outreach has been the development of Camp Friendship, another of Theta Phi Alpha's philanthropies. During 2015-6, Glenmary transferred their work in that area of Mississippi to local leadership as, in keeping with their mission, having nurtured the community to maturity.



Rev. Dominic Duggins has participated in many National Conventions of Theta Phi Alpha as a representative of Glenmary. Father Duggins served Glenmary as its Development Director until 2013. Fr. Duggins has continued to participate with Theta Phi Alpha. He is pictured with former Foundation directors Liz Cibulskis Eberhart and Diane Marciszewski Stallmann, Alpha Gammas.





Activity Ideas

These ideas are suggestions that can be integrated with any of Theta Phi Alpha's philanthropic causes. A chapter could hold a Theta Phi Alpha Day of Service and coordinate to participate in several of these activities, even inviting alumnae to join them. The unity of our sisters is demonstrated here by allowing everyone to participate as their talents allow, while uniting in a common purpose and cause.

1. homeless shelter - set up for night/breakdown
2. soup kitchen - serve/prepare meals, pickup donations
3. domestic violence housing - work hotlines, supply their wish lists
4. coat drive - coats, hats, scarves, gloves, mittens - could knit or crochet items
5. clothes drive - gently used clothing and new socks and underwear
6. food pantry - sorting and packaging items, helping clients, assisting with projects.
7. food drive - collect food for a food pantry or soup kitchen
8. personal care item drive - collect what you use to get ready: soap, shampoo, conditioner, lotion, deodorant, hand sanitizer, brushes, hair dryers, and feminine hygiene products.
9. household item drive - laundry detergent, dishwashing liquid, cleaning supplies
10. school supply drive - pens, pencils, paper, art supplies, notebooks, folders, backpacks, erasers, paperclips, highlighters
11. citizen advocacy with local, state or federal government supporting issues related to homelessness
12. emergency shelter support - supply their wish lists, help them set up or breakdown, help serve/prepare meals, help distribute other supplies
13. education - teach your membership about how to support, end or prevent homelessness
14. create or support a community garden
15. building project for Habitat for Humanity or other organization
16. collect pop-tabs for Ronald McDonald House - they also have wish lists - Medical bills often throw families into homelessness.
17. Make Capes for Kids for Enchanted Makeovers
18. Run a Trick or Teeth drive to collect toothpaste & brushes for Grandma's Gifts
19. Help to set up an apartment or teach family budgeting for families in transitional housing.



Financial Tools

Billhighway is a financial management system used by Theta Phi Alpha and its chapters since 2004. They have tools and partners that can assist a chapter's philanthropic and fundraising efforts.

Give by Billhighway

Give by Billhighway is a mobile solution (app) that provides a fast, cashless, and convenient way to accept credit or debit cards for payment, enable people to safely and securely swipe their credit/debit card to pay for event tickets, merchandise, silent auction items, or even to make a donation at a philanthropy event. Volunteers can collect credit card payments within minutes of activating their account by using a smartphone or tablet. These donations can go directly to Theta Phi Alpha Foundation, while giving credit to your chapter. Detailed resources are available to Chapter Treasurers in the online Billhighway Knowledge Base at billhighway.co



CrowdChange

CrowdChange is a Billhighway partner and resource for your chapter to maximize its fundraising efforts. Through use of Crowd Change, you can:

- ④ Increase alumnae engagement for philanthropic efforts
- ④ Foster a strong culture of giving and community service throughout your national membership
- ④ Use the ticketing feature to allow for online ticket sales and guest lists for philanthropic events
- ④ Spark friendly competition with team pages, which create a leaderboard showing the amount each team raised
- ④ Create personal fundraising pages that can easily be shared with friends and family to raise more money
- ④ For each donor sending a testimonial, CrowdChange will contribute an additional \$1 to the fundraiser.



More information is available on crowdchange.co for your assistance.





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